



50/50 Raffle

The 50/50 raffle has been a successful fundraising event benefiting many not for profit organizations. During the 2008-09 season groups earned nearly \$3500.

In order to have a successful 50/50 fundraiser for your organization should follow a few simple guidelines. Your organization will be asked to sell 50 tickets in order to reserve the table for the 50/50 raffle. Once sold, you will be able to reserve 3 more dates. The tickets will be sold to your organization at a discounted prize and may be sold for face value.

1. At least two days prior to your selected game date you must email the names of the people who will be participating for your group. This will allow us to be sure they will have access to the coliseum before game time. Failure to do so may result in delays in entrance and a decrease in sales. (Please email: Allison@prairiethunderhockey.com)
2. Your organization should have a minimum of four persons to sell tickets. Two at the Madison street entrance and two to sell on the concourse and in the suites.
3. Only members who are at least 18 years old may sell tickets. A younger member may accompany the person selling in cases of youth organizations such as youth sports.
4. Smile, talk about your group and ask for the sale. People like to help.
5. One member must be designated to count the money before and after sales and receive your group's proceeds.
6. Your group should report to the **loading dock** entrance at least 30 minutes prior to doors opening to allow time to get organized and count money.
7. Tickets are sold for \$1 each or 6 for \$5. The tickets are two parts; one part is given to the customer the other is placed in the drawing.
8. Ticket sales are to be completed by the end of the second intermission. All money will be collected and counted at that time. The winning ticket will be drawn at that time as well. Do not delay in returning to the Madison street table doing so will affect the drawing.

The PrairieThunder organization provides tickets, cash to make change, tables, chairs ,and a venue for the sales. Your group provides the sales force. Money collected is divided in the following manner: After counting the money the initial amount is deducted from the total. The total collected is divided by 2. On half is provided as prize to the holder of the winning ticket. The other half is divided in half again your organization takes half the night of the game and the PrairieThunder organization receives the other half.

Should your organization not be able fulfill your commitment to sell 50/50 on any give date you should first contact the PrairieThunder as soon as possible to allow us to find another group to use this fundraising opportunity. Thank you for being a part of the PrairieThunder 50/50 raffle and good luck with your fundraising efforts!